

Digital and Marketing Assistant

APL Media Limited is seeking an experienced digital and marketing assistant to join its friendly Kentish Town-based office, working for the digital team of National Geographic Traveller (UK)

The role

We're looking for a digital and marketing assistant to join the National Geographic Traveller (UK) team. You will report to the digital editor and digital marketing manager and work alongside the digital and print teams. This is an exciting opportunity for someone looking to come in and join a growing department for a global brand.

We're looking for an energetic all-rounder with solid experience of working on websites, newsletters and social content. You will assist the digital editor and digital marketing manager to implement both organic and paid digital, SEO, newsletter and social media strategies and provide reports and industry insights.

You'll also be helping to upload and manage print and original content and assisting in the delivery of a content strategy across all media.

The role will require a desire to learn how to create newsletters and deliver SEO and social media strategies. The ideal candidate will have at least one a year's experience doing a similar role an interest in reporting and data analysis. You will be highly analytical and detail-orientated and enjoy working with data and trends. Strong writing skills and impeccable written English are desirable.

- **Optim**